

# Clamp-IT



## DISRUPTIVE BIKE SECURITY



### Who benefits?

- ✓ Cyclists
- ✓ Local community
- ✓ Employees
- ✓ Employers
- ✓ NHS
- ✓ Train operators
- ✓ Local Authorities
- ✓ Sponsors
- ✓ Retailers
- ✓ Police

### Why?

- It deters bike thieves
- Less congestion, better air quality
- Cycling brings savings, improves fitness
- Healthier employees are more productive
- Fitter society leads to lower NHS costs
- Safe bikes encourages more train journeys
- Supports LTP3 ambitions
- Strengthens green credentials
- Brings people back to town centres
- Fewer bike thefts means fewer reports

## Features

- ✓ Easy and reliable to use
- ✓ Universal – fits most bikes
- ✓ Secure
- ✓ Internet connected
- ✓ Solar powered
- ✓ Attached to existing bike stands
- ✓ Supports a range of scheme designs
- ✓ Owner's/sponsor's advertising areas

## Benefits

- ✓ Free to user if sponsored
- ✓ Reduces bike theft
- ✓ Cyclists do not have to carry their own locks
- ✓ Using existing infrastructure – no planning required
- ✓ Theft protection offer available to users
- ✓ No extra space required
- ✓ Fabric sleeve prevents bike scratches
- ✓ End to end service provided

## Security measures

- ✓ Security accredited to highest industry standard
- ✓ 12mm case hardened security chain
- ✓ Tamperproof Clamp-IT lock casing prevents access to locking device

For further information:



YellowBike  
DISCOVER THE FREEDOM OF CYCLING

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SPONSOR'S ADVERTISING